

# Academic Conference on Business Administration

January 7, 2012

## Aston Waikiki Beach Hotel

2570 Kalakaua Avenue, Honolulu, HI 96815

TEL: (808) 922-2511 FAX: (808) 923-3656

Organized by Japan Association for Business Administration

# Academic Conference on Business Administration

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The 2012 academic conference on business administration is to be held at January 7, 2012 at Aston Waikiki Beach Hotel in Hawaii. The participants are encouraged to submit abstracts on any aspect of business administration.

## Important dates

November 1, 2011	Submission deadline
November 15, 2011	Notification of acceptance or rejection
November 30, 2011	Deadline for authors registration and final submission
January 7, 2012	Conference date

## Proceedings

Authors should publish their one page abstracts in the conference proceedings. Template for conference proceedings is opened to the public with our website. (<http://www.aba.or.jp/>)

## Program

Registration	1:10pm-4:30pm
Poster session 1	1:20pm-2:00pm
Poster session 2	2:30pm-3:10pm
Poster session 3	3:40pm-4:20pm

## Registration fee

The 2012 academic conference on business administration registration fee is US\$100 per person.

## Best posters

Outstanding posters will be select as best posters.

## Details

[office10@aba.or.jp](mailto:office10@aba.or.jp)

## Chair

President Masao Toyama, Ph.D. (Chiba Institute of Technology)

Vice-President Shinichiro Sakamoto, Ph.D.(Miyagi University)

## Program

Registration      1:10pm-4:30pm      Room: Lokahi Meeting Room (located on the upper lobby level)

Poster session 1      1:20pm-2:00pm      Room: Lokahi Meeting Room (located on the upper lobby level)

#2012ACBA001    A Study on Infrastructure for Content Transactions      Maiko Hayashi  
Masao Toyama      (Chiba Institute of Technology)

#2012ACBA002    Verification of Factors Related to the Growth of Technology Oriented Small Firm      Chieko Kawada      (The Graduate School for the Creation of New Photonics Industries)

#2012ACBA003    A Study on Fundamental Competencies for Working Persons from the Perspective of Project Based Learning      Kazuyo Morofuji  
Syouya Suzuki  
Sho Shimosa  
Yukihiro Matsumoto  
Shigeki Naganuma  
Hayato Sakayori  
Hitomi Sakurada  
Takayuki Saruta  
Masao Toyama      (Chiba Institute of Technology)

#2012ACBA004    A Study on the Effectiveness of Experiential Learning in Management Classes      Satoshi Sekiya  
Masao Toyama      (Chiba Institute of Technology)

Poster session 2    2:30pm-3:10pm    Room: Lokahi Meeting Room (located on the upper lobby level)

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|--------------|---|---|--|
| #2012ACBA005 | Information Security of e-Local Governments: Center on Experimental Study   | Kenichiro Yoshida   | (Reitaku University)   |
| #2012ACBA006 | Images of Products Containing Birch Sap Used by Consumers outside the Production Area   | Minoru Okada<br>Masakazu Kozakai<br>Ayaka Itoi<br>Arisa Gotoh<br>Takeshi Kiyokawa                                     | (Hokkaido College, Senshu University)<br>(Tamagawa University) |
| #2012ACBA007 | Building Strategy Maps and Balanced Scorecards for CSR Initiatives in Business Groups: A Performance Evaluation System for CSR Management | Masakazu Kozakai<br>Manami Chiba  | (Tamagawa University)  |
| #2012ACBA008 | Considerations for Concepts on Net Assets of Local Public Utilities: Cases of Local Public Hospitals and Community Social-welfare         | Ko-ichiro Fujimoto<br>Ken-taro Ohuchi<br>Hironori Tuji<br>Ryu-taro Sakamoto<br>Naohito Uchida<br>Shin-ichiro Sakamoto | (Josai University)<br>(Miyagi University)                      |

Poster session 3    3:40pm-4:20pm    Room: Lokahi Meeting Room (located on the upper lobby level)

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|--------------|---|------------------|---|
| #2012ACBA009 | A new model for engineering education emphasis on literacy education and entrepreneurship   | Satoshi Yasugi   | (Japan University of Economics)           |
| #2012ACBA010 | The normal profit and the desirable net income: Profitability analysis of divided net income  | Yoshihisa Iguchi | (Shukutoku University)                    |
| #2012ACBA011 | The managerial Issues of NPO in Japan   | Masanori Okada   | (Shukutoku University)                    |
| #2012ACBA012 | Integrating Context and Process Aspects of Change Leadership Models: Toward a More Integrated Framework for the Manager's Role in Change Management Initiatives | Kevin B. Lowe    | (University of North Carolina Greensboro) |